“I read mine cover to cover… I enjoy reading about the exciting things engineers are doing all over our great state!” Norma Jean Mattei, PhD, PE, F.SEI, M.ASCE

Purchasing advertisements and professional listings

First-time subscribers/advertisers must remit the appropriate fee (rates and sizes provided inside brochure) by check to the ASCE - Louisiana Section.

In conjunction with this payment, send a hard copy image of the proposed card or other size advertisement, make any inquiries deemed necessary, and provide complete billing contact information including the name of the business and the contact person, the postal and email addresses, and the telephone and facsimile numbers to:

Louisiana Civil Engineer
ASCE - Louisiana Section
9643 Brookline Ave., Suite 116
Baton Rouge, LA 70809-1433
Telephone: 225-923-1662

Please send high-resolution digital files to: nedrasuedavis@gmail.com

Renewals are automatically billed. New rate increases will start immediately.

ONLINE CONTENT!

Go online for current issues and digital archives at:
www.lasce.org

Louisiana Civil Engineer
Nedra Davis, Editor

225.333.8234
nedrasuedavis@gmail.com
www.lasce.org

AD RATES

Louisiana Section of the American Society of Civil Engineers
ASCE
2014

Christopher Humphreys, PE
Publication Chair, 2014-2015
It has been since 1995...

That's correct we have not increased rates since 1995.

Due to rising publication and printing costs, the Louisiana Section Board has voted, as of the October 24, 2014 Regular Meeting, to increase the rates for the Louisiana Civil Engineer Journal so that we may continue to provide this service to our members.

New Current Rate

Quarter Page Advertisement (95mm x 120mm) $300
Half Page Advertisement (190mm x 120mm) $550
Full Page Advertisement (190mm x 240mm) $950

Advanced Advertising Discounts Per Issue

<table>
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New Business Card Rates

Professional Listing (64mm x 35mm) *4 issues $225
Services or Suppliers (64mm x 35mm) *4 issues $250

* The minimum subscription/advertisement is for 1 year (4 issues) at $225 per year for professional listings and $250 per year for services and suppliers advertisements respectively.

PLEASE SHOW YOUR SUPPORT!

The award winning Louisiana Civil Engineer is made possible by advertising revenue. Please help us to continue to provide this great service.

“I always keep my journal on the coffee table and read it through the month, it’s a great resource.”

Ali Mustapha, PE, F.ASCE, Region 5 Governor

The Louisiana Civil Engineer reaches 2,600 Engineers STATEWIDE

Why your company should advertise with the Louisiana Civil Engineer:

- Regular Student, Branch, & Section features
- Information relevant to your business
- Up to date articles on technical issues
- Show your support for the ASCE Louisiana Section
- Issues available in PDF online & archived
- Opportunities to network & connect your business to engineers STATEWIDE

“Keep up the good work; I always look forward to reading the Chapter News.”

Ben Garber, PE, F.ASCE

“Thank you for your continued support of the Louisiana Section.”

Pamela Gonazles Granger, PE, Louisiana Section President