

**"I read mine cover to cover... I enjoy reading about the exciting things engineers are doing all over our great state!" Norma Jean Mattei, PhD, PE, F.SEI, M.ASCE**

## **Purchasing advertisements and professional listings**

First-time subscribers/advertisers must remit the appropriate fee (rates and sizes provided inside brochure) by check to the ASCE - Louisiana Section.

In conjunction with this payment, send a hard copy image of the proposed card or other size advertisement, make any inquiries deemed necessary, and provide complete billing contact information including the name of the business and the contact person, the postal and email addresses, and the telephone and facsimile numbers to:

Louisiana Civil Engineer  
ASCE - Louisiana Section  
9643 Brookline Ave., Suite 116  
Baton Rouge, LA 70809-1433  
Telephone: 225-923-1662

**Please send high-resolution digital files to: [nedrasuedavis@gmail.com](mailto:nedrasuedavis@gmail.com)**

**Renewals are automatically billed. New rate increases will start immediately.**

## **ONLINE CONTENT!**

**Go online for current issues and digital archives at:**

**[www.lasce.org](http://www.lasce.org)**



## **Louisiana Civil Engineer**

**Nedra Davis, Editor**

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## **Louisiana Civil Engineer Journal**

## **AD RATES**

**Louisiana Section of the  
American Society of Civil  
Engineers**

**ASCE**

**2014**

**Christopher Humphreys, PE**  
Publication Chair, 2014-2015

## It has been since 1995...

**That's correct we have not increased rates since 1995.**

Due to rising publication and printing costs, the Louisiana Section Board has voted, as of the October 24, 2014 Regular Meeting, to increase the rates for the Louisiana Civil Engineer Journal so that we may continue to provide this service to our members.

### New Current Rate

Quarter Page Advertisement (95mm x 120mm) \$300  
Half Page Advertisement (190mm x 120mm) \$550  
Full Page Advertisement (190mm x 240mm) \$950

### Advanced Advertising Discounts Per Issue

Number of issues	1	2	3	4
Percent Discount	0%	05%	10%	15%
Quarter Page	\$300	\$285	\$270	\$252
Half Page	\$550	\$522.5	\$495	\$467.5
Full Page	\$950	\$902.5	\$855	\$807.5

### New Business Card Rates

Professional Listing (64mm x 35mm) \*4 issues \$225  
Services or Suppliers (64mm x 35mm) \*4 issues \$250

\* The minimum subscription/advertisement is for 1 year (4 issues) at \$225 per year for professional listings and \$250 per year for services and suppliers advertisements respectively.

**"Thank you for your continued support of the Louisiana Section."**  
**Pamela Gonazles Granger, PE, Louisiana Section President**



## PLEASE SHOW YOUR SUPPORT!

**The award winning  
Louisiana Civil Engineer  
is made possible by  
advertising revenue.  
Please help us to continue  
to provide this great  
service.**

**"I always keep my journal on the  
coffee table and read it through  
the month, it's a great resource."**

**Ali Mustapha, PE, F.ASCE,  
Region 5 Governor**



**The Louisiana Civil  
Engineer reaches 2,600  
Engineers STATEWIDE**

**Why your company should  
advertise with the  
Louisiana Civil Engineer:**

- Regular Student, Branch, & Section features
- Information relevant to your business
- Up to date articles on technical issues
- Show your support for the ASCE Louisiana Section
- Issues available in PDF online & archived
- Opportunities to network & connect your business to engineers STATEWIDE

**"Keep up the good work; I  
always look forward to  
reading the Chapter News."**  
**Ben Garber, PE, F.ASCE**